**COMPANY LETTER HEAD**

**TO WHOMSOEVER IT MAY CONCERN**

**LETTER OF AUTHORITY**

This letter of Authority is being executed at Mumbai on this **DD/MMM/YYYY**.

This Authority is being issued by **Mr/MS ABCD XYZ,** Director/Partner of **COMPANY NAME** **(“hereinafter referred to as a Company”),** having its registered office at **ADDRESSS**

I further confirm that I am being duly empowered to delegate the powers hereinafter appearing and therefore in exercise of my lawful powers, I do hereby authorize **Mr/Ms EFG HJU***,* ***(Designation)***, so long as he/she continues to be in the employment of the Company, to do the following acts, deeds or things, namely:

1. To apply for registration of our company, for seeking telecom resources and connectivity for sending commercial communication viz; service, transactional and/or promotional either for SMS or Voice or both.

2. To apply and register for CLI’s/Headers/CTA’s/Principal Entity – Telemarketer Chain, the message templates for different categories of commercial communication and/or to avail consent acquisition, consent validation, scrubbing, delivery functions as decided by the Company.

3. To submit, execute and /or endorse all documents and papers required in connection with performing any or all of the above activities.

4. To avail such services as may be required or incidental in connection with transmission of the commercial communication as per the process specified by Jio from time to time.

5. To do all such other acts, deeds and things as may be necessary for the above mentioned purpose(s).

And the Company hereby authorize that all acts, deeds and things lawfully done by its said attorney **Mr/Ms EFG HJU***,* ***(Designation)*** shall be construed as acts, deeds and things done by them and the Company undertake to/ ratify and confirm all and whatsoever that its said Attorney/s shall lawfully do or comes to be done by them by virtue of this authority.

For

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Name of Director/ Partner

Designation

**ACCEPTED**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name of Authorised Person**

**Designation**

Proof of Identity Scanned Copy of the Authorised person i.e. Company ID, Aadhaar Card (Mask the Aadhaar card number expect the last 4 digits)

